

# FLEX RESOURCING

Scalable access to expert resources when you need them.

### WHAT YOU CAN EXPECT



**Gap-fill resources or expertise** 



Flexible engagement



Managed under your direction

### WHEN TO USE

- Parental leave, vacation, or holiday coverage
- Staff turnover gap-filling
- Offloading work to free up your team for critical initiatives
- Project-based work for major launches, restructures, or promotions
- Seasonal coverage for busy periods like the holidays

#### **HOW IT WORKS**



1. Meet with us so we can learn more about your business & resource needs; and ensure we're a good fit for one another.



2. We'll provide you with carefully curated resources matched to support your nuanced business needs.



3. We'll plug into your team and start filling gaps so you can continue meeting business goals and fully capitalize on growth opportunities.

#### THE NUTS & BOLTS

- 1-6 month contract
- Monthly retainer with max hours
- Resources managed as an extenstion of your team

#### **AVAILABLE CHANNELS**







**ANALYTICS** 







PAID SEARCH

CH ORGANICSEARCH

**PROGRAMMATIC** 

SOCIAL

**STRATEGY** 

## **ABOUT APIARY**

We're a collective of independent marketing consultants equipped with high-caliber talent and ready to partner with you from end-to-end. We've got you covered with our expertise in a wide array of marketing disciplines.





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