



APIARY
DIGITAL

AUDIT & ROADMAP

Identify opportunities for improving marketing performance.

WHAT YOU CAN EXPECT FROM THE AUDIT



Performance boost



Peace of mind your marketing dollars are being wisely invested



Fresh perspective & new ideas

HOW IT WORKS



We'll meet with you to learn more about your business & goals; and ensure we're a good fit for one another.



We'll review what's most critical to your business, based on Apiary's extensive checklist and your unique business needs.



You'll receive a comprehensive report with recommendations, estimated return from implementation, plus a grade to gauge your program against industry benchmarks.

The Nuts & Bolts

- 1-3 month contracts available
- 2-3 consulting sessions
- Project-based flat rate

Audit Sample



- Our Findings
- Opportunity
- Impact

Channels Available for Audit



PAID SEARCH



ORGANIC SEARCH



ANALYTICS



PROGRAMMATIC



SOCIAL



STRATEGY

ABOUT APIARY

We're a collective of independent marketing consultants equipped with high-caliber talent and ready to partner with you from end-to-end. We've got you covered with our expertise in a wide array of marketing disciplines.

GET STARTED →



Schedule
your free Digital
Diagnostic session

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LinkedIn: www.linkedin.com/company/apiarydigital
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